



GLOBAL BUSINESS DIALOGUE



ADVANCING GLOBAL LITERACY

POLITICS, ECONOMICS & BUSINESS IN BRAZIL: VIEWS FROM THE INSIDE

For the second year in a row, the World Affairs Council of Pittsburgh joins with the International Business Center and the Center for Latin American Studies of the University of Pittsburgh to present a special panel discussion on the changing political and economic landscape in Brazil and its impact on the business climate.

Joining us from the University of Pittsburgh's Executive MBA program (EMBA Worldwide) in São Paulo are three managers of multi-national and Brazilian companies and Professor James Craft, expert on Latin America, who will share their insider views on doing business in the region.

This event is brought to you in cooperation with the EMBA Worldwide Program and the Katz Graduate School of Business.

TUESDAY, JULY 26, 2005



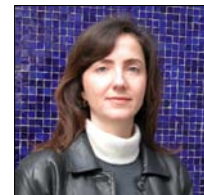
FABIO BOUCINHAS
Relationship Marketing
Manager
SKY Brazil

JAMES A. CRAFT
Professor, EMBA Worldwide
Katz Graduate School of Business
University of Pittsburgh



ALEXANDRE DE GODOY
Fiscal Representative
Financial Secretariat of the
State of São Paulo

ANDREA SALZANO
Low Income Consumers Unit
Latin America Manager
Unilever of Brazil



RECEPTION – 5:30 P.M.
PROGRAM – 6:00 P.M.
ADJOURN – 7:30 P.M.

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RSVP by phone (412-281-7970), fax (412-281-1795),
e-mail (welcome@worldaffairspittsburgh.org) or return form to:

GBD – 7/26/05

WORLD AFFAIRS COUNCIL OF PITTSBURGH
501 Grant Street, Suite 1175, Pittsburgh, PA 15219

I wish _____ place(s) at no charge

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