

GLOBAL BUSINESS DIALOGUE

July 21, 2004

POLITICS, ECONOMICS & BUSINESS IN BRAZIL: VIEWS FROM THE INSIDE

Reception – 5:30 p.m.

Program – 6:00 p.m.

Adjourn – 8:00 p.m.

The World Affairs Council of Pittsburgh, the International Business Center, and the Center for Latin American Studies of the University of Pittsburgh present a special panel discussion on changing political and economic conditions in Brazil and their impact on the business climate.

Sharing their insider views on the subject are several middle to upper-level managers of multi-national and Brazilian companies, who also are students in the University of Pittsburgh Katz Graduate School of Business International Executive MBA (IEMBA) Program in São Paulo, Brazil.

PANELISTS:

Alexandra S. Cleaver de Athayde

Manager of Government Affairs, Monsanto Brasil

Vitor Fabiano

Management Controller for the Mobile Phones Division, Nokia

Fernando Ferreira Lopes

President and Managing Partner, Intech Brasil

João Pimentel

General Manager of Purchasing, Ford Motor Company (South America)

This event is brought to you in cooperation with the Katz Graduate School of Business, the Metropolitan Pittsburgh Hispanic Chamber of Commerce, the Chrysler Corporation Small Business Development Center and the Pittsburgh Regional Alliance.