Globalization and transnationalism constitute forces that are as much cultural as economic and political. Moreover, their combined impact affects people and countries differentially. Regions and areas have distinct profiles that are affected by movement toward union, such as the European Union. This workshop will explore the dynamics of cultural unification in the EU area from a variety of perspectives.

Along with attention to the cultural production compelled by the EU in the current moment, the workshop will of necessity attend to the geographic and historical complexities of European cultural unification. Of the three, cultural unification is the most open-ended; culture does not experience political borders as its limits nor can its productivity be assessed by econometrics alone. European culture is not limited to the EU 28, nor is it even limited by the European continent.
Friday 21 February 2014

9:00-9:20 Breakfast
9:20-9:30 Words of Welcome

**Alterities**

**Session I:** Fatima El-Tayeb UCSD
9:30-10:45 Negotiating a Common Past in the Multicultural Present: European Internalist Stories and Muslim Deviance

*Moderator: Mohammed Bamyeh (Sociology)*

10:45-11:00 Coffee Break

**Session II:** Sabine von Dirke German
11:00-12:15 S.O.S. EUrope: Henryk Broder and Hamed Abdel-Samad En Route in/to Europe

Neil Doshi French & Italian
Afterlives of Theory: Representations of the Occidental Intellectual in the Works of Mustapha Benfodil

*Moderator: Suzanna Crage (Sociology)*

12:15-1:15 Lunch

**Session III:** Mireille Rosello University of Amsterdam
1:15-2:30 Dis/united in Diversity: Horror in Europe

*Moderator: Todd Reeser (French & Italian)*

2:30-2:45 Coffee Break

**Session IV:** Katja Wezel History
2:45-4:15 Latvia's "Return to Europe"? The Political Campaign for Latvia's EU Accession

Milica Bakic Hayden Religious Studies
Europe: An Inverted Perspective

Marina Antić Slavic
On "Columbus' Error" and the Double Bottom of United Europe: Post-Yugoslav Literary Interventions

*Moderator: Gregor Thum (History)*

4:15-4:30 Break

**Memorialization**

**Session V:** Katherine Arens UTexas-Austin
4:30-5:45 On the Centenary of 1914: Europe as a Cultural Reference Point

*Moderator: Nancy Condee (Slavic)*

Reception

Saturday 22 February 2014

9:00-9:30 Breakfast

**The Culture Industry**

**Session VI:** Randall Halle German
9:30-10:45 Notes on the European Mode of (Film) Production

Barbara McCloskey History of Art & Architecture
The Art of European Globalism and its Discontents

*Moderator: Clark Muenzer (German)*

10:45-11:00 Coffee Break

**Session VII:** Dina Iodanova St. Andrews
11:00-12:15 Oscar’s Little Brothers: East European Auteurs Today and the Politics of Invisibility

*Moderator: Lucy Fischer (Film Studies/English)*

12:15-2:00 Lunch

**Language**

**Session VIII:** David Gramling University of Arizona
2:00-3:15 Re-Languaging European Union? A Critique of Multilingual Reason

*Moderator: David Marshall (Communication)*

**The Idea**

**Session IX:** Renate Blumenfeld-Kosinski French & Italian
3:30-4:45 The Shape of Europe During the Great Schism of the Western Church (1378-1417): Definitions and Paradoxes

John Lyon German
Romantic Europeanism:

*Moderator: Bruce Verarde (History)*

**Space**

**Session X:** Roberto Dainotto Duke University
5:00-6:15 Bridging Europe: Notes on the Architecture of Cultural Unity

*Moderator: Francesca Savoia (French & Italian)*

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