

## About the Euro Challenge

The Euro Challenge is a program of the Delegation of the European Union to the United States, developed in partnership with The Moody's Foundation. Each year, approximately 100 teams from 17 states and the District of Columbia take part.

The Federal Reserve Bank of New York serves as a program advisor to the Euro Challenge, which is also supported by Credit Suisse, the University of North Carolina, Florida International University, the University of Pittsburgh, the University of Illinois, the University of Texas at Austin, Rutgers University, George Washington University, the University of Wisconsin, the DC World Affairs Council, the Federal Reserve Bank of Cleveland (Pittsburgh Branch), the Federal Reserve Bank of Boston, the Federal Reserve Bank of Chicago, and the Federal Reserve Bank of Chicago (Detroit Branch). Working in Support of Education (w|se) is the national coordinator of the Euro Challenge.



## About the Delegation of the European Union to the United States

The EU is represented in the United States by the Washington, DC Delegation of the European Union, which works in close coordination with the Embassies and Consulates of the 28 EU Member States.

The EU Delegation is a full-fledged diplomatic mission and represents the European Union in dealings with the U.S. government in areas that are part of the EU's remit. It presents and explains EU policy to the U.S. Administration and to Congress, analyzes and reports on the political, social, and economic situation in the U.S., and acts as a liaison with other international institutions in Washington, DC.

Through its engagement with political actors, the media, academia, business circles, and civil society, the EU Delegation also raises awareness of EU issues and concerns, and promotes the importance of the EU-U.S. relationship among the broader American public.

### Delegation of the European Union to the United States

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# Welcome to the Euro Challenge!

Launched in 2006, the Euro Challenge provides a unique and exciting educational opportunity for high school students (grades 9 and 10) from across America to learn about the European Union – the United States’ largest economic partner – and the economies that share its single currency, the euro.

The Euro Challenge is designed to appeal to students in global studies, economics, world history/geography, or European studies. Organized as a competition, the Euro Challenge aims to:

- Support learning standards relating to global studies, economics, and the Common Core.
- Foster economic and financial literacy and understanding of economic policy issues.
- Increase students’ knowledge and understanding of the European Union and the euro.
- Develop communication, critical thinking, in-depth research, and team-building skills.

With a focus on international economics, finance and trade, it offers students a comprehensive understanding of global markets and policy making that will help prepare them for a rapidly globalizing world.

## The Competition

The Euro Challenge gives students the opportunity to step into the shoes of diplomats and economic policymakers by examining real-world economic issues. Teams of three to five students make a 15-minute presentation on specific aspects of the European economy and the EU’s single currency. In addition, they select one euro area country, examine an economic problem at the country level, and recommend appropriate policy solutions to a distinguished panel of judges.

Teams present their findings during preliminary regional rounds, with regional winners advancing to the national semi-final and final rounds held at the Federal Reserve Bank of New York. Winning teams have earned monetary awards and a trip to Washington, DC, generously funded by The Moody’s Foundation.



*The team from Ridgefield High School poses with the prize check and trophies after winning the Euro Challenge.*

## Learning Resources and Support

The Euro Challenge provides access to a variety of instructional materials to help teachers prepare their students for the competition.

- Orientation seminars in each region give teachers and students a chance to learn about the competition.
- The Euro Challenge website ([www.euro-challenge.org](http://www.euro-challenge.org)) offers training videos, research materials, and web resources, as well as information about competition rules, the Euro Challenge schedule, and contact information for regional Euro Challenge coordinators.
- Additional support and expert updates are provided by the EU Delegation through online webinars, periodic “news flashes,” and regular social media posts about the current economic situation in the euro area.

## How to Register

For general information about the competition and to register your school, visit [www.euro-challenge.org](http://www.euro-challenge.org) or call (212) 421-2700.

## What Students Say about the Euro Challenge

- 97% of students would recommend that others participate in the Euro Challenge.
- 92% of students say that their interest in the EU economy increased because of the competition.
- 88% of students say that they gained a lot of knowledge from the Euro Challenge.
- 86% of students feel that participating in the competition was very worthwhile.

*“I gained a thorough understanding of economics and how it applies to the real world today. It’s an opportunity to study something in depth and each time you learn something new, you want to learn more.”*

Swathi Iyer, student,  
Bloomfield Hills, MI

## Teacher Feedback

- 99% of teachers are satisfied or very satisfied with the Euro Challenge.
- 97% of teachers feel that participating in the Challenge was very worthwhile.
- 87% of teachers would recommend that others participate in the Challenge.

*“The entire competition was worthwhile both for the kids and me. The level of economics that they now understand outclasses most of the student population in the school, and they had a blast.”*

José Melgarejo,  
teacher, Newark, NJ