



**2007 Fulbright Educational Experts Seminar
“Technology Transfer and Intellectual Property Rights
in the United States”**

**University of Pittsburgh,
Pittsburgh, Pennsylvania 15260, USA
September 24, 2007**

12:00 – 1:30: Luncheon Session

- Welcome to the University of Pittsburgh by *Professor Alberta Sbragia*, Jean Monnet Chair *ad personam*, Mark A. Nordenberg University Chair, and Director of the European Union Center of Excellence and the European Studies Center
- Address “The Research University and the Practicalities of Technology Transfer: Challenges, Dilemmas and Opportunities” by *Dr. James V. Maher*, Provost and Senior Vice Chancellor, University of Pittsburgh

1:30 – 2:30: “Growing Great Ideas: Technology Transfer and Commercialization at the University of Pittsburgh”

- Speaker: *Dr. Marc S. Malandro*, Associate Vice Chancellor for Technology Management and Commercialization

2:30 – 2:45: Break

2:45 – 3:45: “The Institute for Entrepreneurial Excellence”

- Speaker: *Ms. Ann Dugan*, Assistant Dean/Executive Director, Institute for Entrepreneurial Excellence, Katz Graduate School of Business, University of Pittsburgh

3:45 – 4:45: “Building Relationships: Business Development Strategies at the University of Pittsburgh”

- Speaker: *Dr. Andrew Remes*, Assistant Director, Office of Enterprise Development, Health Sciences, University of Pittsburgh

4:45 – 6:30: Extended Break

7:00: Dinner at the Monterey Fish Grotto, 1411 Grandview Ave., Pittsburgh, tel. (412) 481-4414

- Meet at the Holiday Inn lobby at 6:30 for departure to the restaurant