

University of Pittsburgh

PIA 2097

Field Based Research and Organizational Development in Uganda

SYLLABUS

**An Initiative Between
The African Studies Program**

**The Institute for International Studies in Education
School of Education**

**And
The Graduate School of Public and International Affairs**

Instructors of Record:

**Louis A. Picard
Macrina Lelei**

Program Coordinators:

**Anna-Maria Karnes
Kelsey Waros
Jessi Hanson**

Course Theme: Social Entrepreneurialism, Human Security and International Development

Sub-Themes and Topics:

- **Education, Capacity Building and Social Development**
- **Gender Violence**
- **Child Homelessness**
- **Social Entrepreneurialism and Sustainability**
- **Micro-Credit, sustainability and Rural Development**
- **Hidden Peoples**
- **Health and Special Needs Programs**
- **Survivors of Conflict and Pandemic Diseases**
- **Gender Violence**
- **Rural Income, Agriculture and Food**

Program Overview

Field based learning and cultural emersion are vital to gaining the skills necessary to have successful careers in human resource development, international development and human security. With this in mind, we are collaborating to expand the University of Pittsburgh field-based activities programs in Uganda into a full-fledged learning research seminar. This activity will serve as a prototype for a free standing three credit course covering Uganda, Northern Tanzania and Western Kenya in AY 2019.

Over several phases, taking place in Pittsburgh and Uganda, students will familiarize themselves with relevant literature, design a project, carry out an internship, evaluation, or organizational development opportunity/study in relation to their proposed project, and finally compile a policy/research paper on the project as part of a post-travel independent study.

Students will work with organizations dealing with issues of gender violence, homeless and other vulnerable youth, social entrepreneurialism and income generation. This course will not only increase the experiential learning profile of the university, but will be a continuing mechanism for increasing the partnerships and network between Pitt academic centers and alumni and development organizations in Uganda.

Graduate and upper-level undergraduate students (by invitation) will participate in a field-based learning research seminar for their internship over the summer and then enroll in an Independent study to complete their research fall term.

Phase I (April 29/30): Pittsburgh-based orientations to take place before travel to Uganda. Student will spend one and half intensive days preparing for their projects, engaging in seminars, reviewing the literature prepared for the course, and developing short proposals for their final research paper.

Phase II (April/May): Students will submit a 2-3 page research proposal identifying the focus and methods for their planned research project.

Phase III (May 14-May 22): Directly after arriving in Uganda, students will participate in an eight-day seminar in Kisubi. This will include instruction and input from local organizations and individuals on issues and challenges in the region and travel to at least three locations, including Katwe. One trip will be overnight to an island chimpanzee ecological sanctuary.

Phase IV (May-August-Begins May 23): Completion of organizational attachment and research project in Uganda ranging anywhere from six weeks to the whole summer.

Phase V (September-December): Independent study PIA 2097 for 3 credit course with principal faculty advisor where students will produce a final research paper.

Registration

Register as an Independent Study, Spring, Summer or Fall of 2018. Register through GSPIA with Prof. Louis A. Picard. Register through Education with Dr. Macrina Lelei. Consult with advisors in African Studies for details.

Requirements

- 1. Attendance at Pittsburgh and Uganda Seminars**
- 2. Preparation of one-page proposal on internship or research project (prior to Departure)**
- 3. Read and Discuss course materials (At your own time)**
- 4. Preparation of Research or Professional Research Report (Design, evaluation or Business Plan)**

Venues:

Bright Kids Uganda Great Hall (and Bed & Breakfast), Banana Village (Housing and Seminar Center)

**Uganda Program Director: Victoria Nalongo Namusisi
Program Guide and Facilitator: Abdul Ngobya**

Targeted Organizations: Internships/Attachments

- ABC Divine Foundation Primary School, Kampala Uganda**
- Barlonyo Adopt a Village, Lira**
- Bright Kids Uganda Group Home, Kisubi**
- BKU Enterprises Micro-Loans, Entebbe**
- Blessed Survivors Micro-Loan Group, Kisubi**
- Center for Rehabilitation of Survivors of Acid and Burns (CERESAV), Kampala**
- Great Kings and Queens Primary School and Children 's Home- Katwe**
- Noah's Ark Hands On Training Center, Entebbe**
- Silver Oonyu Memorial Inclusive Learning Center, Soroti**
- Fadeco Community Radio, Karagwe Tanzania**
- Korogwe Health Care Center, Tanga Region, Tanzania**
- The Lelei Foundation, Western Kenya School Project, Mosoriot Eldoret, Keny**

Pittsburgh One Day Seminar- April 29-30.

April 29: Introduction and Film:

5:30 Light Meal

6:30 “Under the Umbrella Tree,” Pauline Greenlick, Director’s Showing

April 30: One Day Seminar

Seminar Topics: 9:00 Uganda Overview- Louis A. Picard (45 minutes)

10:00 Society and Culture- Macrina Lelei, Anna Marie Karnes and Nicholas Langston (Two Hours)

**12:45 Social Entrepreneurialism and Micro-Credit-
Mariah Fosnight**

**2:00 Education and Development-Maureen Porter and
Macrina Lelei**

**3:00 Gender Violence and Hidden People- Hanifa
Nakiryowa**

3: 30 Business Development Plans- Lindsay Angelo

4:00 Wrap Up Discussion

Uganda Seminar

May 14-24. (Arrive May 13). Bright Kids Uganda- Great Hall,Kisubi Uganda. All sessions begin at the Great Hall at 9:00-10:00. Program presenters and discussants listed below. Each presentation will be followed by site visits.

**Day One: Bright Kids Uganda Social Entrepreneurialism and Food Production:
Victoria Nalongo Namusisi and Angelo Nakato (Presentation and Tour)**

**Day Two: Great Kings and Queens School and Group Home and Katwe: Medi
Bugembi (Visit)**

**Day Three: Micro-loans Programs: Betty Nankajjako and Jane Nansubuga
(Discussion and Visit)**

**Day Four: Center for Rehabilitation of Survivors and Burns Violence (CERESAV):
Justin Mpigi and Staff. (Visit)**

Day Five: Rural Entrepreneurialism: Abdul Ngobya. Tour BKU lands, Noah's Ark farm and Nogobya project (tour)

Days Six and Seven: Ecological Tourism: Victoria Nalongo Namusisi, "Chimp Island and "Victoria's Island" (Boat overnight Lake Victoria).

Day Eight: Discussion of reading materials- Louis A. Picard (BKU Great Hall).

Depart for Placements: Research Sites and Internships, May 24-25.

Optional Tours (To Be Budgeted Separately)

Ecological Farm Tour- Masaka: Joseph Ndawula

Source of the Nile: Victoria Nalongo Namusisi

Historical Kampala: Abdoul Ngobya

Sipi Falls-Mount Elgon: Abdul Ngobya

Murchison Falls National Park: Victoria Nalongo Namusisi

Reading Assignments

Social Enterprise

Choose One

Ryszard Praszkiar and Andrzej Nowak, Social Entrepreneurship: Theory and Practice (Cambridge: Cambridge University Press, 2012). Strongly Recommended.

W.B. Vosloo, ed., Entrepreneurship and Economic Growth (Pretoria: Human Sciences Research Council, 1994).

<http://benvosloo.com/EntrepreneurshipandEconomicGrowth.pdf>

Uganda History

Both Books Required

Ali Tripp, Mari Museveni's Uganda: Paradoxes of power in a hybrid regime, Boulder, CO: Lynne Rienner Publishers, 2010.

Eichstaedt, Peter, First Kill Your Family: Child Soldiers of Uganda and the Lord's Resistance Army (Chicago: Lawrence Hill Books, 2009).

Politics, Society and Culture

Read One

Ali Tripp, Mari, Women and Politics in Uganda Madison: University of Wisconsin Press, 2012).

Isegawa, Moses, Abyssinian Chronicles (New York: Alfred A. Knopf, 2000).

Minot, Susan, Thirty Girls (New York: Vintage, 2014).

Rice, Andrew, The Teeth May Smile but the Heart Does Not Forget: Murder and Memory in Uganda (New York: Picador Books, 2009).

You May Choose to read from the following or, after review with the Instructors, you may also put together your own reading list from the materials below.

Education and Social Development

Read Three articles and Watch One Video

Sachs, J. D. (2012). From millennium development goals to sustainable development goals. *The Lancet*, 379(9832), 2206-2211. ([article](#))

Alvord, S. H., Brown, L. D., & Letts, C. W. (2004). Social entrepreneurship and societal transformation: An exploratory study. *The journal of applied behavioral science*, 40(3), 260-282. ([article](#))

Reimers, F. (2006). Education and social progress. *The Cambridge Economic History of Latin America*, 2, 427-480. ([chapter](#))

Holla, A., & Kremer, M. (2009). Pricing and access: Lessons from randomized evaluations in education and health. ([article](#))

Ainscow, M. (2013). Developing more equitable education systems. *Reframing educational research: Resisting the 'what works' agenda*, 77-91. ([article](#))

Why social enterprise is a good idea, and how we can get more of it: Alex Hannant at TEDxTeAro". ([video](#))

Creating Positive Change: Katie Meyler on Liberian education for girls and empowerment. ([video](#))

Micro-Credit and Sustainability

Read Three Items and Watch Video

Otero, Maria and Elisabeth Rhyne, eds. The New World of Micro-Enterprise Finance: Building Healthy Financial Institutions for the Poor (West Hartford, CN: Kumarian Press, 1994). Selections.

Carter, S.E., & Jones-Evans, D. Enterprise and small business: Principles, practice and policy. 3rd Edition. Chapters 1-2, 12, 16. ([book](#))

Tewes-Grandl, & van Gaalen. (2016). Driving Conservation Through Sustainable Tourism Enterprises. World Bank. ([article](#))

Batemen. (2012). The Role of Microfinance in Contemporary Rural Development Finance Policy and Practice: Imposing Neoliberalism as ‘Best Practice’. Journal of Agrarian Change. ([article](#))

Aizenman, N. (2016). Can microloans lift women out of poverty? NPR. ([article](#))

Story of Annapurna Pariwar microfinance to empowerment: Medha Samant at TEDxIIMRanchi. ([video](#))

Farhad Hossain and Zahidur Rahman, eds. Micro-Finance and Poverty: Cont

Rural Income, Agriculture and Food

Read Three Items and Watch Film

Pirzer, Tewes-Grandl, Heuer, Liebl, Meyer, & Robertshaw. (2016). Scaling Innovation at the Energy- Agriculture Nexus in East Africa. World Bank. ([article](#))

Uba, Pirzer, Tews-Grandl, van Gaalen, & Pasipanodya. (2015). Replicating Eco-Inclusive Business Models. World Bank. ([article](#))

Kassie, M., Shiferaw, B., & Muricho, G. (2011). Agricultural technology, crop income, and poverty alleviation in Uganda. *World Development*, 39(10), 1784-1795. ([article](#))

Morton, J. F. (2007). The impact of climate change on smallholder and subsistence agriculture. *Proceedings of the national academy of sciences*, 104(50), 19680-19685. ([article](#))

Harper, Malcom, The African Trader (Nairobi: East African Publishing House, 1973).

Film: “The Most Important Number is One,” Pauline Greenlick, Director. <https://www.youtube.com/watch?v=eCtHWpvGvbE>

Human Security, Health and Hidden Peoples

Read Three articles

Edmonds, L. J. (2005). Disabled people and development. ([document](#))

Yeo, R., & Moore, K. (2003). Including disabled people in poverty reduction work: “Nothing about us, without us”. *World Development*, 31(3), 571-590. ([article](#))

Hayhurst, L. M. (2014). The ‘girl effect’ and martial arts: Social entrepreneurship and sport, gender and development in Uganda. *Gender, place & culture*, 21(3), 297-315. ([article](#))

Fujiura, G. T., Park, H. J., & Rutkowski-Kmitta, V. (2005). Disability statistics in the developing world: A reflection on the meanings in our numbers. *Journal of Applied Research in Intellectual Disabilities*, 18(4), 295-304. ([article](#))

“Unveiling the Scars,” Film, Pauline Greenlick, Director
<https://www.youtube.com/watch?v=7R72UOIb0bY>

Gender Violence and Homeless Children

Read Three articles and Watch One Video

Peacock, D., & Levack, A. (2004). The men as partners program in South Africa: Reaching men to end gender-based violence and promote sexual and reproductive health. *International Journal of Men's Health*, 3(3), 173. ([article](#))

Morrison, A., Ellsberg, M., & Bott, S. (2007). Addressing gender-based violence: a critical review of interventions. *The World Bank Research Observer*, 22(1), 25-51. ([article](#))

Farmer, P. (1999). Pathologies of power: rethinking health and human rights. *American Journal of Public Health*, 89(10), 1486-1496. ([article](#))

Bott, S., Morrison, A., & Ellsberg, M. (2005). Preventing and responding to gender-based violence in middle and low-income countries: a global review and analysis (Vol. 3618). World Bank Publications. ([book](#))

UNICEF USA: Equality for Women and Girls. ([video](#))

First principles of health justice: a human right to be healthy- Sridhar Venkatapuram. TEDxLSHTM. ([video](#))

