PS 1330 EUROPEAN UNION CAPSTONE SEMINAR:
The Foreign Policy of the European Union

Spring Term 2016
Classroom: WWPH 4625
Monday & Wednesday, 3 - 4:15 pm

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Office Hours:
Monday & Wednesday, 2-3pm; 4:15-4:45pm
and by appointment
URL: http://courseweb.pitt.edu

Course Description

Since the end of the Cold War, the European Union (EU) has forged ahead its international role to become a leading global authority in the world. From the 1950s and 1960s when the European Community had relations with former European colonies, to the beginning of the 21st century as the European Union became heavily engaged in economic and political relations with almost every country in the world, the EU is now a major player in international trade negotiations, the world's most generous aid donor, and a widely recognized ‘force for good’ exporting values and norms in the world. Notwithstanding these achievements, for the 28 EU member states speaking with ‘one voice’ continues to be the hardest challenge. The prolonged effects of the global economic and financial crises of 2008-2009 and 2010-2012 have made the European Union’s pursuit of efficient and effective policies towards the rest of the world even more arduous a task.

The foreign policy of the European Union is based on a complex framework sustained by a symbiotic relationship between two main components -- the European Union and the member states’ foreign policies. The EU itself comprises the European Community (now including Justice and Home Affairs) and the Common Foreign, Security and Defense Policy (CFSDP). The newly established European External Action Service (EEAS) and the High Representative of the Union for Foreign Affairs and Security Policy along with the foreign policy entities of the 28 EU member states work together to produce the foreign policy of the European Union.

Taking a close look into this complex framework, this course centers around four broad themes: evolution and structure of EU foreign policy; economic, security and norm components of EU foreign policy; EU relations ‘with the rest of the world’; challenges and issues in EU foreign policy.
Teaching Method

This capstone course is based on lectures as well as student-led discussions, case-studies and presentations. Active participation and interaction are required of all students. Students are required to complete the assigned readings prior to coming to class. Discussions on institutional and policy aspects of EU foreign policy are conducted in class and on courseweb. Case-studies and presentations are examined in class to offer students a closer look at the different aspects of the foreign policy of the European Union.

Class meets twice a week. Students are expected to attend all classes. More than two absences will affect a student’s final grade.

Organization of Course Content

The course is organized around four themes:

1. After a brief overview of the historical origins of the Common Foreign and Security Policy (CFSP), students are introduced to the EU external policies. Examining the institutionalization of CFSP, the course looks at the competences of the EU in foreign policy and discuss the role of the EU as a norm setter.

2. Once the institutions and actors are examined, the focus shifts to the three dimensions of EU foreign policy, including security, economic and norm components.

3. The course continues with an analysis of the European Union’s relations with the world. Students study the EU and its neighbors, the EU and major trading partners (including the US and China), and, lastly, the EU and its relations with Latin American, Africa and Asia.

4. The course concludes with an examination and discussion of current foreign policy challenges, including international trade, monetary issues, energy security, development assistance and environment as well as human rights and good governance.

The objective of the course is to give students a broad understanding of the complexity of the role of the EU in the global arena.

Course Requirements and Grading

Grading: Students’ final letter grade is based on a 100 pt. scale.

<table>
<thead>
<tr>
<th>Grade</th>
<th>Description</th>
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<tbody>
<tr>
<td>A+</td>
<td>97 – 100</td>
</tr>
<tr>
<td>A</td>
<td>93 - 96.9</td>
</tr>
<tr>
<td>A-</td>
<td>90 – 92.9</td>
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<tr>
<td>B+</td>
<td>87 – 89.9</td>
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<tr>
<td>B</td>
<td>82 – 86.9</td>
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<tr>
<td>B-</td>
<td>80 – 81.9</td>
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<tr>
<td>C</td>
<td>70 – 79</td>
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<tr>
<td>D</td>
<td>60 – 69</td>
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<td>F</td>
<td>less than 60</td>
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Students are expected to be on time and attend all classes. They are to complete all assigned readings and assignments for a successful completion of the course. Students’ assignments are as follows:
<table>
<thead>
<tr>
<th>Project Type</th>
<th>Task</th>
<th>Outcome</th>
<th>Grade</th>
</tr>
</thead>
<tbody>
<tr>
<td>In-Class/Weekly</td>
<td>Weekly</td>
<td>One-page weekly brief and discussion</td>
<td>15%</td>
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<tr>
<td>Mid-Term Exam</td>
<td>2 Essay Questions</td>
<td>In-class Exam</td>
<td>20%</td>
</tr>
<tr>
<td>Research Paper</td>
<td>Class Presentation</td>
<td>8 min class presentation</td>
<td>10%</td>
</tr>
<tr>
<td>Research Paper</td>
<td>Research Paper</td>
<td>20-pages Research Paper (incl. class presentation)</td>
<td>30%</td>
</tr>
<tr>
<td>Final Exam</td>
<td>2 Essay Questions</td>
<td>In-class Exam</td>
<td>25%</td>
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**In-Class Participation (15%)**

Classes include interactive lectures, and discussions on the readings. In-class participation include in-class group exercises in which students will be given class time to prepare presentations to the rest of the class on the assigned readings for the week. In order to facilitate class discussion, each week students are required to bring a one-page written brief on a current news topic that relates to the weekly readings. Students will present the brief in class. Active participation is important to students’ ability to understand and absorb the material covered in class and in weekly readings.

**Mid-Term Exam (20%)**

Students are scheduled to take an in-class mid-term exam on March 2. The exam will include 4-5 essay questions, and the student is required to write 2 essays (each worth 10 points). The exam is designed to test students’ knowledge of material covered in class and in the readings up to Feb. 24.

**Research Paper Class Presentation (10%)**

Students are asked to make a oral presentation in class on Feb. 29. The presentation will be 8-minute long. A handout with details on this assignment will be distributed on week 1.

**Research Paper (30%)**

Students will research and write a 15-pages research paper. The paper should be double-spaced in 12pt Times New Roman font with 1-inch margins and it should include bibliographic references. The research paper will include a literature review and address a specific research question regarding a current foreign policy issue in the European Union. The research will be based on primary as well as secondary sources. Students will consult with the instructor on the paper topic by January 20. Students are required to write a literature review and turn it in on Feb. 17. In addition, they will
write an abstract and an outline of the paper. The outline should include an annotated bibliography. The **abstract** and the **outline/bibliography** are due in class respectively on **February 10** and **February 24**. The **rough draft** of the entire paper should be turned by **April 13**. The **final draft** of the paper is due on **April 18**.

*A rubric will be distributed week 1.*

**Final Exam (25%)**

Students are scheduled to take a cumulative final exam on a later to be announced date during finals’ week. The exam will include 2 essay questions, each worth 12.5 points. The exam is designed to test students’ knowledge of material covered in class from the beginning of the course up to the last lecture.

**Academic Integrity Policy**

Cheating/plagiarism will not be tolerated. Students suspected of violating the University of Pittsburgh Policy on Academic Integrity, noted below from the February 1974, Senate Committee on Tenure and Academic Freedom reported to the Senate Council, will be required to participate in the outlined procedural process as initiated by the instructor. A minimum sanction of a zero score for the quiz or exam will be imposed.

*The integrity of the academic process requires fair and impartial evaluation on the part of faculty, and honest academic conduct on the part of students. To this end, students are expected to conduct themselves at a high level of responsibility in the fulfillment of the course of their study. It is the corresponding responsibility of faculty to make clear to students those standards by which students will be evaluated, and the resources permissible for use by students during the course of their study and evaluation. The educational process is perceived as a joint faculty-student enterprise which will perforce involve professional judgment by faculty and may involve—without penalty—reasoned exception by students to the data or views offered by faculty.*

Senate Committee on Tenure and Academic Freedom, February 1974.

**Students with Disabilities**

If you have a disability for which you are or may be requesting accommodations, you should contact the instructor and the Disability Resources and Services (216 William Pitt Union, 412-628-7890) as early as possible in the term.

**Required Texts**


Students are required to complete weekly readings as assigned.

During the fall term, students are also strongly encourage to follow the latest news from Europe by reading one or more of the following publications and websites:
*The Financial Times*
*The Economist*
*EUobserver.com*
*EurActiv.com*
*EUpolitix.com*
*Le Monde*
*Der Spiegel*

**Background Readings:**


**Background Online Resources:**

“Key facts and figures about the EU” (EU Commission) [http://europa.eu.int/abc/keyfigures/index_en.htm](http://europa.eu.int/abc/keyfigures/index_en.htm)


**Key Websites:**


COURSE PLAN

Europe’s Common Foreign Policy: Development, Actors, and Goals

January 6

INTRODUCTION AND OVERVIEW OF THE COURSE

Wednesday:

Introduction and Course Overview
Syllabus Distribution:
- Topics Covered
- Course Requirements
- Assignments
- Instructor and Students Course Expectations
WEEK 1  Overview of the Course; January 11-13  EU Foreign Policy: Challenges of a ‘Liberal’ Superpower

Monday:  Conceptualizing EU Foreign Policy
Smith, chapter 1 (20)

Wednesday:  “Europe Today: A Discussion of Foreign Policy Dynamics in Europe, and the Role of the EU in the World”

The Big Three in EU Foreign Policy – Carnegie Europe


WEEK 2  The European Union Common Foreign and Security Policy
January 18-20  Development and Institutional Challenges
*Paper Topic Consultation with Instructor* (Wednesday)

Monday:  MLK – UNIVERSITY CLOSED

Wednesday:  Evolution of the EU as an International Actor; CFSP and ESDP: The Challenge of a Common Foreign Policy
Smith, chapter 2 (23)
Telo’, chapter 2 (37)

WEEK 3  The Lisbon Treaty: Improving EU Foreign Policy?
January 25-27

Monday:  Lisbon: Institutional Changes in EU Foreign Policy
Telo’, chapter 3 (13), chapter 4 (7), chapter 5 (17)

Wednesday:  Lisbon: Creating a More Coherent Common Foreign Policy in Europe
Smith, chapter 3 (22)


WEEK 4
EU Foreign Policy and the Transatlantic Partnership:
February 1-3
Managing an Independent European Foreign Policy
*research paper abstract due* (Wednesday)

Monday: The EU-US Partnership: A Discussion of the Security Dimension


Wednesday: The Transatlantic Relationship and EU’s Foreign Policy


EU FOREIGN POLICY: A THREE-DIMENSIONAL PICTURE

WEEK 5
Security, Defense and Counter-Terrorism
February 8-10

Monday: Security and Defense
Smith, chapter 8


Wednesday: Counter-Terrorism


**WEEK 6**
**February 15-17**
**Trade, Aid and Development**
Research paper Literature Review due (Wednesday)*

Monday: Trade and Investment Issues in European Foreign Policy


Wednesday: The EU’s Development Policy

Barder, Owen; Clark, Julia; Lepissier, Alice; Reynolds, Liza; Roodman, David. “Europe Beyond Aid: Assessing European Countries’ Individual and Collective Commitment to Development,” *Journal of International Development*, 08/2013, vol. 25, issue 6, pp.832-853. (21)

**WEEK 7**
**February 22-24**
**Norms, Practices, Conflict Prevention and Crisis Management**
*research paper outline and annotated bibliography due (Wednesday)*

Monday: The EU as a Normative Power Debate
Smith, chapter 7.


**Wednesday:** Conflict Prevention and Crisis Management: Normative Power in Action?


**WEEK 8** Presentations and Mid-Term Exam

February 29- March 2

**Monday:** Students’ Research Paper Presentations

**Wednesday:** MID-TERM EXAM

**WEEK 9** SPRING RECESS - No Class on March 7 and March 9

**REGIONS NEAR AND FAR**

**WEEK 10** Europe’s Neighborhood I:

March 14-16 Russia and Ukraine; The Balkans; Turkey

**Monday:** Russia and Ukraine; Western Balkans

Smith, chapter 4 (relevant sections)


**Wednesday:** EU and Turkey


**WEEK 11** Europe’s Neighborhood II: March 21-23
The Mediterranean, the Arab World and Africa

**Monday:** The Mediterranean and the Arab World
Smith, chapter 4 (relevant sections)


**Wednesday:** Africa
Telo`, chapter 7 (13)


**WEEK 12** Asia: Trade, Investment, and Competition March 28-30

**Monday:** The EU Pivot to Asia: regional powers and inter-regional politics
Telo`, chapter 10 (13)

Smith, chapter 4 (relevant sections)


**Wednesday:** EU-China Relations
Telo`, chapter 11 (19)

ISSUES AND CHALLENGES

WEEK 13  Economic Security and Energy Security
April 4-6  Crises: Energy and Economic Sustainability

Monday:  The EU and the Eurozone Crisis
Emerson, Michael. “Implications of the Eurozone Crisis for EU Foreign Policy: Costs and Opportunities,” CEPS Commentary, 1 June 2012. (3)


Wednesday: EU and Energy Security


WEEK 14  Democracy, Human Rights and Migration:
April 11-13  Intersecting Economics and Security

*research paper draft due (Wednesday)*

Monday: Security and Democracy Assistance
Smith, chapters 5 and 6.


http://www.fride.org/download/ART_EU_Democracy_Aid_EN_abr08.pdf (10)

**Wednesday:** Migration


Pew Survey on Muslims in Europe.

**WEEK 15**
**April 18-20**

The Foreign Policy of The European Union:
*Research Paper Due (Monday)*

**Monday:** EU Foreign Policy: Final Considerations
(including a review in preparation for the final exam)

Smith, chapter 9.


**Wednesday:** No Class – Time allocated for final exam preparation

**WEEK 16**
**April 25-30**

FINAL EXAM (date and time: TBA)