

Design Thinking: Japanese Style

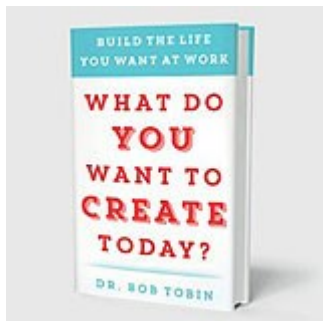
Thursday, September 25, 2014

12:30 pm — 2 pm

4130 Posvar Hall

What are the elements of Japanese aesthetics and design?

How is the Japanese approach to creativity different from the American approach? How can you apply these principles to your daily life?



Dr. Tobin's book will be available for purchase and for signing.



Dr. Robert "Bob" Tobin, emeritus professor from the Faculty of Business and Commerce at Keio University in Japan, and former director of the Program on Creativity and Change will be speaking on the Japanese approach to creativity and design. Dr. Tobin has over 20 years of experience in organizational consulting and training with global business leaders. His presentation style is strongly focused on audience participation and designed to help participants change their world view and spark their creativity.

The free public event is sponsored by :



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Refreshments will be provided

For more information, contact the International Business Center at 412-648-1559