The Opium Wars in the Longue Durée: Production, Profit, and Policy

Presentation for "Poppies, Power and Profit: the Opium Wars and their Global Legacies. A mini course for K-12 Educators"

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Brief Background --- China as the Main Market for British Opium

- The Opium Wars (to 1860)
- Immediate (first-order) consequences
 - Balancing the British trade deficit with China
 - Halt or reverse the "drain" of silver
 - Opening of the large Chinese market for opium
- Second-order consequences (post-1860)
 - Opium imports into and consumption in China skyrocket
 - An early "opioid crisis"
 - Opium becomes one of the most important sources of revenue in colonial Asia
 - Opium production in India becomes highly organized

Opium Production and Sale in British India

- British India is the major source of opium
 - Late 19th century to much of Asia (provision opium)
 - Becomes a major consumer as well (excise opium)
- Clash between church and state
- Profit (state) vs. "principle" (church)
- Royal Commission on Opium (1893-1895)
- Recommendation:
 - Continued legal regime for opium in India
- Follows the Indian Hemp Drugs Commission
 - "Trial balloon"
 - Another legacy of the Opium Wars

Back to China

- Early 20th century
- Clash between profit and public good
 - Revenue vs. social and health consequences
- By 1910 the British are ready to scale back opium exports
- Back and forth until 1949 within China
- Post 1949 prohibition and suppression

Legacies of the Opium Wars

Focus on the present

Opium production

Drug policy

Research on opioids

Legacy I: Opium Production

Background: Uses of Opium in India Today

- Medicinal
 - Legal for Ayurvedic (traditional) doctors
 - Legal for the pharmaceutical industry in India
 - Legal for export (for medicinal use)
 - Only country in the world that can legally export raw opium
 - Others export opium husk
 - Biggest competitiors: Turkey and Australia
- Recreational
 - Illegal
 - Problem

Opium Production

- Almost identical to the system used to supply China
 - Highly organized
- Cultivation
- Harvest
- Delivery
- Processing
- Export/domestic sale

Oversight of Legal Production and Sale/Export of Opium

- Central Bureau of Narcotics (CBN)
- Indian Revenue Service
- Headquarters in Gwalior
- Three field locations
 - Kota (Rajasthan)
 - Neemuch (Madhya Pradesh)
 - Lucknow (Uttar Pradesh)

Cultivation I

- Finalization of General Conditions for Grant of License for Cultivation of Opium Poppy
 - September-October
- Licensing of farmers and settlement of previous seasons accounts
 - October
- Measurement and test measurement of licensed fields
 - 3rd Week of December to the end of January

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अपनी अधिकार । अधिकार _2005-06 फसल वर्ष अफीम था अफीम पोस्ततृषा उत्पादन के लिए अफीम पोस्त उपनाने की अनुज्ञिपि राजस्व अभिलेख के परगना जिला/ अनुजाप्त उसके याता पिता का नाम अनुसार प्लाट नं. तहसोल संख्या क्षेत्र 742 25 HOR 0.10 एस. एल. शर्मी जिला अफीम अधिकारी के इस्तारण और मुद्रा क्षेत्र मापा गया क्षेत्र जांच मापित क्षेत्र फसल कटाई क्षेत्र 10.0 क्षेत्रफल (आरी में) हस्ताक्षर (उप निरीक्षाक) (निरीक्षक/जि.अ.अ.) (उप निरीक्षक) तोल के समय की जाने वाली प्रविध्यां डी.ओ.ओ. अफीम का 70° सें. पर 70° सें. पर कल्पित कारखाने में अफीम तील के समय द्वारा समुनुदेशित कल्पित भार के आधार पर की अन्तिम परीक्षा (कि.ग्रा.) भार(कि.ग्रा.) संदेय कीमत तक रोकी गयी राशि (7) लगातार WM TIE 4.380 3.066 2300 जिला अफीम अधिकारी के हस्ताक्षर और मुद्रा कारखाने की रिपोट के कारखाने की रिपोर्ट तोल के समय अंतिम संदाय के के आधार संदेय कुल आधार पर 70° सें. पर पृहले की संदत्त समय संदत्त/वसूली पूर्व चेत्रस्ती अफीम का कल भार गई राशि (10) ऐसे कृपक जिनकी अफीस क्रुतल वर्ष 2005(H2) (8) पूर्व चेतावनी (9) 06 में मिलावटी पाई जाती है और शासकीय फसल वर्ष 2005-07 में लायसँस वाने की अकोम एवं कारीय कारखाना, नीमच द्वारा घ दया घोषित की जाती हैं तो वे अगने वर्ष न्युत्तम पात्रता असित 56 कि. वा. प्रति हेनटर (70 डिपी गाइता पर होगी। 2003-07 के लिए लाइसेन्स के पात्र नहीं होंगे आवश्यक सूचना यदि गाँव की अफीस फसल में अधिक पूर्व चेतावनी रिये क्षा प्रमाणकार विश्व हत्ताशा और मुद्रा 05 में "वानी मिश्रिय" पाई जाती है और वर्षा, आला, तुष्ठान या अन्य किसी प्राकृतिक प्रकाय से क्षति होती है तो वस अक्रोम की गाइता 55 दिथी से कम है ाव के लम्बरदार एक सप्ताह के अंदर तो ने अगर फनल वर्ष 2006-07 में नावसंस िला अफीम अधिकारी को अपनी वान क वाय नहीं होंगे। विपार्ट देगा।

Cultivation II

- Lancing of opium poppy bulbs
 - February
- Checks regarding the opium produce
 - February/ March
- Field analysis, weighment, and procurement
 - Late March/ April
- Delivery of opium to two opium factories
 - Ghazipur and Neemuch
 - Final analysis, drying and processing
 - Late March/ April

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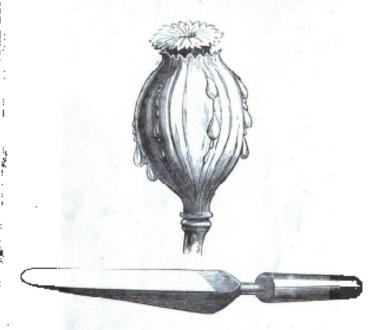
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TRUTH

ABOUT

OPIUM SMOKING



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SECOND EDITION .- SIXTH THOUSAND.

LONDON:

HODDER & STOUGHTON, PATERNOSTER ROW.

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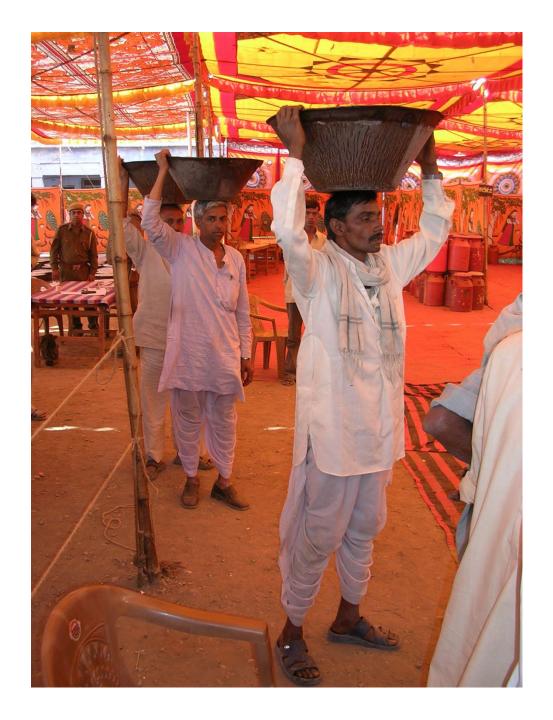




























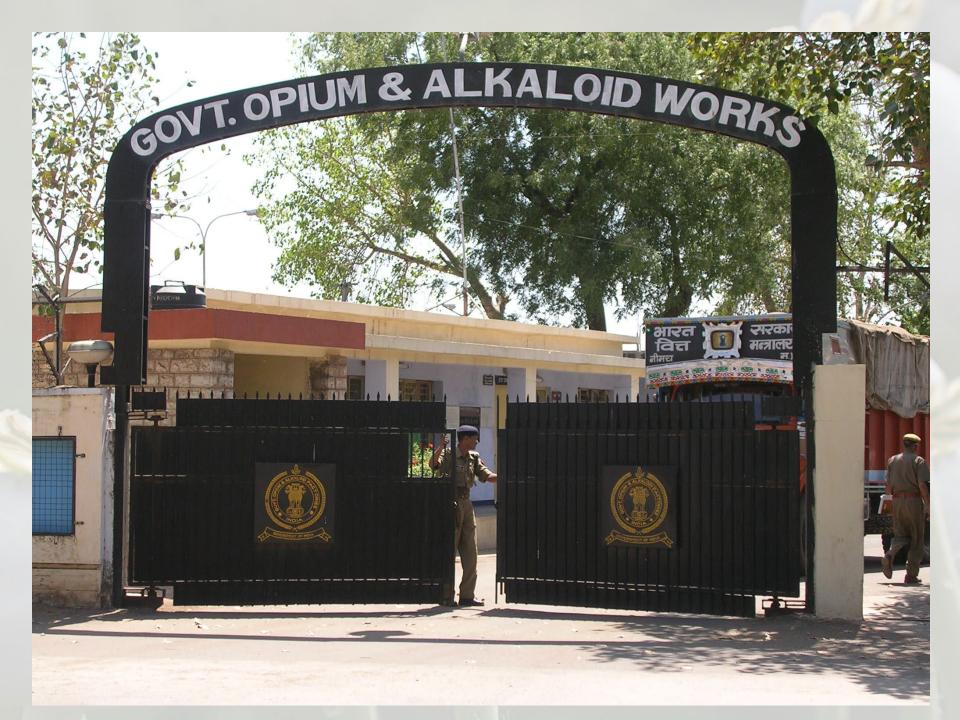
















Problems

Economics of opium production

"Leakage" of legal opium

Nature of contract system



Legacy II: Drug Policy

The Importance of Opium for Cannabis Policy

- Recall
 - (i) The Royal Commission on Opium (1893-1895)

and

(ii) The Indian Hemp Drugs Commission (1893-1894)

(a 'trial balloon')

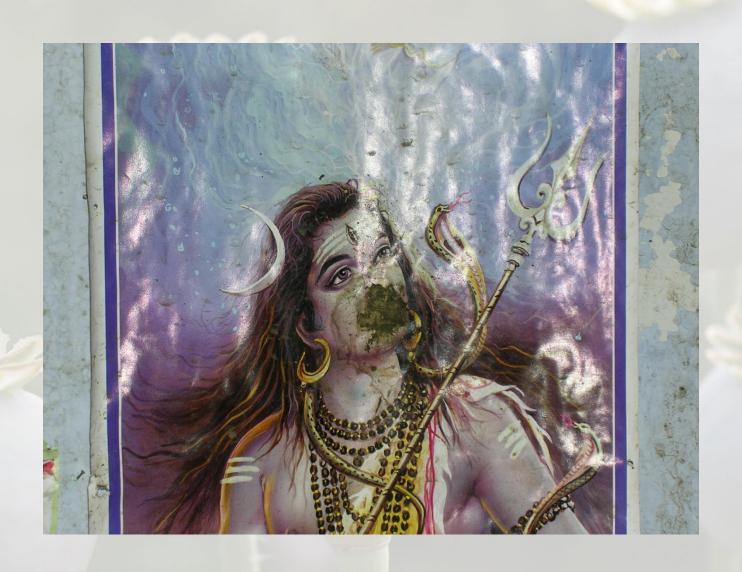
Cannabis in British India

- Three types of cannabis products sold for excise revenue
- Bhang
 - Leaf
 - Weak
- Ganja
 - Resinous buds, plant tops
 - Moderate strength
- Charas (hashish)
 - Primarily resin
 - Strong
- Same psychoactive ingredient
 - Tetrahydrocannabinol (THC)

Historical/Cultural Context

- Hindu mythology
- Shiva
 - Churning of the oceans, poison
 - "Bhole Nath" (simple deity)
- Various festivals
 - Shivratri
 - Holi
- Usually consumed as bhang (not ganja or charas)





Historical/Cultural Context I

- Recipes: medical
 - Charaka Samhita, , Sushruta Samhita, Ashtanga
 Hridayam, Bhavaprakash (Sanskrit)
 - Fever, digestive disorders, pain, sexual dysfunction
- Recipes: culinary
 - Drinks
 - Sweets
 - Curries





The Indian Hemp Drugs Commission I

- The Indian Hemp Drugs Commission
- Charge: should marijuana in all its forms remain legal?
- The Report of the Indian Hemp Drugs Commission (IHDCR)
- A key component: witness testimonies
 - 1,193 key informants
 - 70-question survey
 - 1,938 pages of testimony
- Extraordinary detail

What does cannabis do to cats?

- "1-15 P.M., expression altered, the eye being glassy and the look fixed in one direction; rocking movements."
- "While apparently asleep with its eyes closed occasionally emitted a peculiar and unpleasant cry"
- "Sleepy, "cat's appearance wild and suspicious""
- "It is difficult to describe the vocal sounds that may be emitted by a distressed cat, but one cry was occasionally heard from animals in this condition, which deserves a passing notice. It may be described a s a high-pitched, prolonged wailing cry, and was particularly objected to by the laboratory staff, who informed me that the cry was unusual --- and considered a sign on ill-luck in Bengali households."
- 3-30 P.M., the cat, on being disturbed and made to walk, takes a few steps and then passes into a sort of cataleptic condition, maintaining the posture in which it may have happened to be when it stopped moving. The position is not one in which its limbs are all at rest, and is sometimes slightly grotesque.

The Indian Hemp Drugs Commission II

- Composition of the IHDC
 - Four of the seven members are British
 - Three of seven members are Indian
- Five members of the IHDC advocate continued legal regime for bhang, ganja, and charas
- Two Indians write notes of dissent
 - Both oppose the "categorical" policy approach
 - Advocate prohibition of ganja and charas but legal bhang

The Royal Commission on Opium

The Royal Commission on Opium

- Charge: should opium remain legal?
- The Report of the Royal Commission on Opium

A key component: witness testimonies

Conclusion: Keep opium legal

Drug Policy in India Today

 Echoes of the Indian Hemp Drugs Commission and the Royal Commission on Opium

 Narcotic Drugs and Psychotropic Substances (NDPS) Act

• Example: policy vis-à-vis marijuana

Legacy III: Research on Drugs

Unique Data from British Reports

- A 'unicorn' dataset
- Collection of detailed data on
 - consumption
 - prices
 - opium, cannabis, and alcohol
- In markets with legal regimes
 - where all three substances are being simultaneously consumed
- Cross-price elasticities
- Policy implications

Conclusion

- The Opium Wars shaped the history of one of the most important commodities in 19th Century Asia
- Legacies of the late 20th century boom in opium production and consumption are visible far from the epicenter of consumption
- Impacts include modern day production of, policy regarding, and research into the nature of opium and other psychoactive substances

