

# The changing dynamics of the Canada – US border/relationship

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"Let the 5,000-mile border between Canada and the United States stand as a symbol for the future. No soldier stands guard to protect it. Barbed wire does not deface it. And no invisible barrier of economic suspicion and fear will extend it. Let it forever be not a point of division but a meeting place between our great and true friends."

"Gang members, smugglers, human traffickers, and illicit drugs of all kinds have poured across our borders and into our communities. Canada has played a central role in these challenges, including by failing to devote sufficient attention and resources or meaningfully coordinate with US law enforcement partners to effectively stem the tide of illicit drugs."

<sup>-</sup>President Ronald Reagan, 1988

# Where are we? How did we get here? What do we do now!?

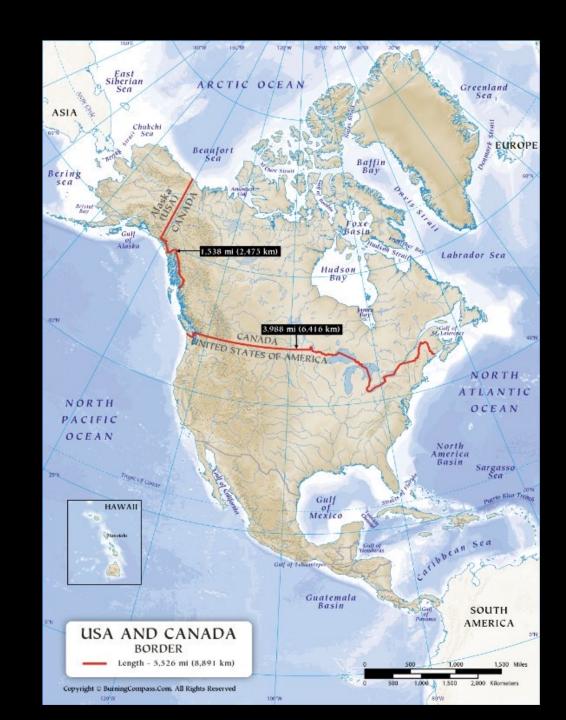
# Outline

- 1. Background on border policy
- 2. The great disruptors: Trump 1.0, Covid, Trump 2.0
- 3. Current state of Canada US border relationship
- 4. What's at stake and what are we doing about it

# The longest land border in the world (8,800 km)









#### Perimeter approach to border management/security

North American Aerospace Defense Command (NORAD) (1958)





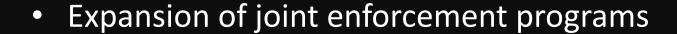
Preclearance in air mode (1952)





#### Post 9/11 Era: Expansion of the perimeter approach

- Trusted Traders & Travelers
  - FAST for cargo
  - NEXUS for passengers
- Preclearance expansion- land, marine, and rail



CA and US developed innovative ways of sharing intelligence and integrating our border policies, all based on strong relationship of **trust** 





Shiprider (2002)

#### Beyond the Border Accord (2011)

"We intend to pursue a **perimeter** approach to security, working together within, at, and away from the borders of our two countries to enhance our security and accelerate the legitimate flow of people, goods, and services between our two countries."

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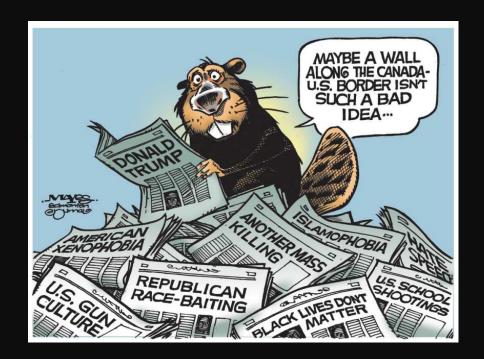


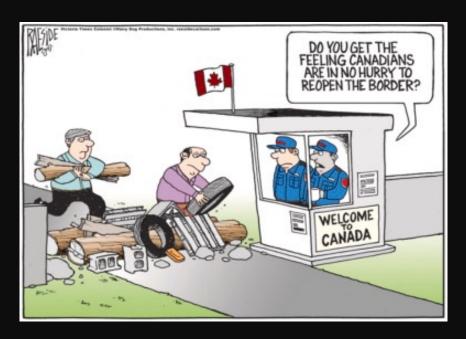
"There's a special place in hell for any foreign leader that engages in bad-faith diplomacy with President Donald J. Trump and then tries to stab him in the back on the way out the door. To my friends in Canada, that was one of the worst political miscalculations of the Canadian leader in modern Canadian history."

-White House trade advisor Peter Navarro (2018)









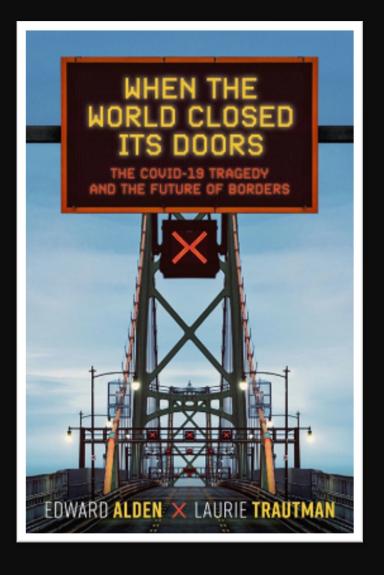
#### 'Closing' the world's longest border

- Canada and the US have a strong history of integrated and collaborative border management, yet very different approaches to the pandemic
- "Jointly" implemented border restrictions on non-essential travel were renewed (more or less) bilaterally for ~16 months
- Unaligned, largely uncoordinated, and somehow informed by different versions of science (?)
  - Different test requirements, accepted vaccines
  - Complete absence of

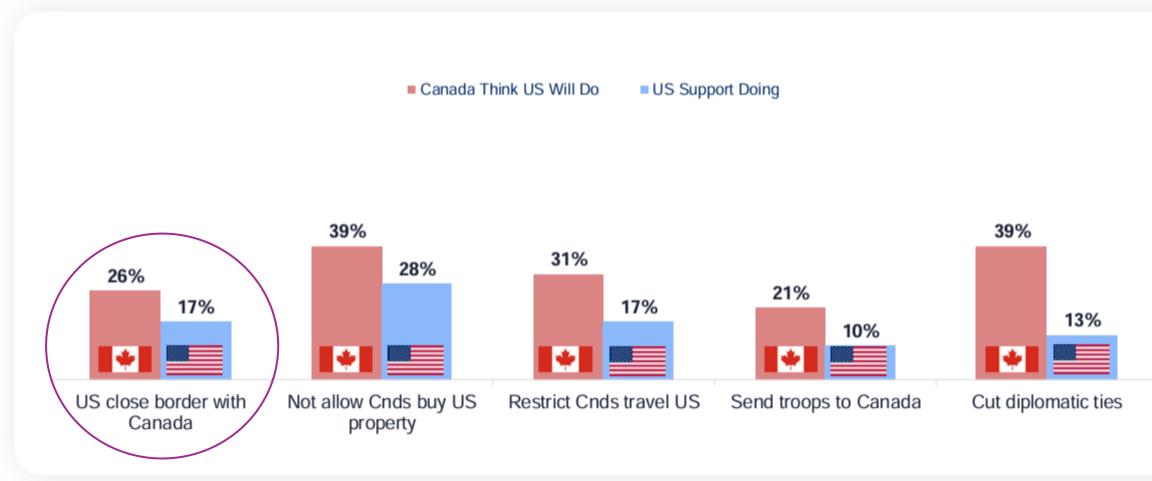
#### Canadian Ambassador to the US:

"we both are also committed to making decisions based on science, and the advice of experts, and those are *our* experts, *our* science... *our* country."

Covid pandemic laid the groundwork for the normalization of borders as a policy response to an increasing diversity of 'emergencies'



#### What next? Reactions to some worst-case scenarios



March 5-8, 2025, n=3300 Canada, n=1000 US, n=800 Canadian Business

# Legal warning on US pandemic-era policy toward asylum claims (3 years)

"Doubtless, many lessons can be learned from this chapter in our history, and hopefully serious efforts will be made to study it. One lesson might be this: Fear and the desire for safety are powerful forces. They can lead to a clamor for action—almost any action—as long as someone does something to address a perceived threat...."

"The current border crisis is not a Covid crisis..." but rather is "...an emergency decree designed for one crisis in order to address an entirely different one...But if emergency decrees promise to solve some problems, they threaten to generate others. And rule by indefinite emergency edict risks leaving all of us with a shell of a democracy and civil liberties just as hollow."

#### Immigration and Border Security



"We don't talk enough about the northern border... We will do a wall. We will do any sort of border patrol that we need to have on there. Whatever it takes to keep people out that are illegal from coming in, we will do it."

NBC Jan. 2024

-Nikki Haley (2024)

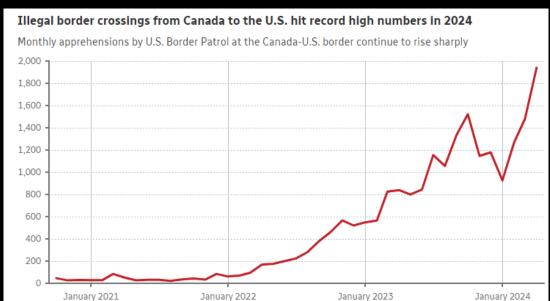
A Border Wall to the North?

Republicans Want to Discuss.

Providential condidates, sometime of terments, criminals and trafficients, base drawn a national spotlight to the national baseder with Canada. Het proposals for a southern-style well have not exterly appeared to each on.

NYT Jan. 2024

**CBC News** 

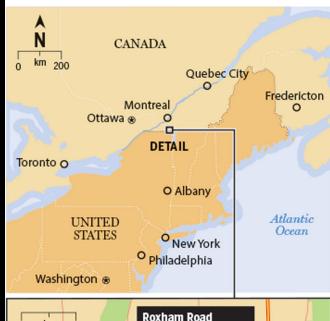


#### Immigration and Border Security

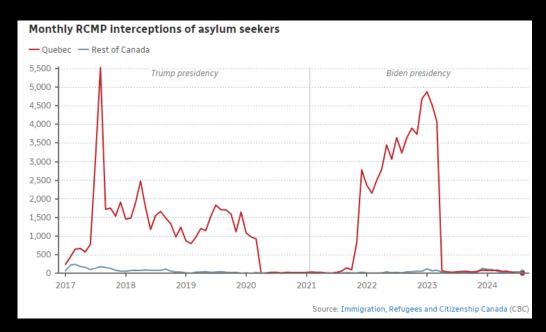


#### IRREGULAR BORDER CROSSINGS

Since 2015, a quiet Quebec border crossing has seen an increasing number of migrants seeking asylum in Canada.









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#### US – Canada Trade War



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# The border is thickening in both directions

- Canada US relations
  - 50% of Canadians polled approach the U.S. as a threat to national interests, 13% consider the US an enemy
- '51st state' rhetoric
  - Increasing anti-American sentiment
  - Buy Canadian and boycott US travel
- Changing nature of border enforcement
- Travel by Canadians down 32% (March)





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#### Why does the border matter?



\$18 billion bilateral trade



Innovation ecosystem, integrated supply chains



Shared natural environment



Families & Friends

#### 2026 FIFA Men's World Cup Games



#### What can we do to respond?

- Lessons learned during Covid
  - o Information sharing (data, firsthand knowledge)
  - Keep stakeholders informed and engaged
  - Pivot to domestic markets (tourism or trade)
- Focus on small wins
- Engage in efforts that bring benefits to both sides of border
  - Longer term planning and shared goals that we should not lose sight of during the chaos
    - FIFA World Cup Games
- Time for regional, community-based solutions
- \*Soft diplomacy

# Americans, Canadians shake hands at the border in show of 'longstanding friendship'

The next 'Peace, Love and a Handshake' gathering is April 12 at Peace Arch Park

April 10, 2025 9:00 p.m.



People line up for a hockey-style handshake a Peace Arch Park. The Peace, Love and a Handshake gatherings are a tangible reminder that Americans still support their northern neighbors and want to build connection. (Photo courtesy of Jeff Smith)



#### Haskell Infrastructure Overhaul

\$186,722 CAD raised of \$100,000 goal · 2.9K donations

Donate now



Even in the best of times, cross-border collaboration is challenging...





...In the worst of times, it's absolutely essential

# Thank You

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